



South Queens Chamber of Commerce

P.O. Box 1378, Liverpool, NS B0T 1K0

Website: <http://www.southqueenschamber.com>

SOUTH QUEENS CHAMBER OF COMMERCE Council (Directors) Meeting Minutes Tuesday, January 10th @ 8 am Boardroom of G. Cook & Son Financial Gorham Street, Liverpool NS

President Barry Tomalin called the meeting to order at 8:00 am

In Attendance: Barry Tomalin; Kevin Page; Monica Howard; Shelley Cantafio; Mark Sloan; Brian Fralic

Absent: Kerry Morash, Joanne Veinott, Deborah Langlois, Stew Horton

Financial Report – Kevin Page

Membership and sponsorship were down in 2011; 12 memberships were written off for 2011/2012.

The two biggest reasons for the difference in our financial situation are 1) The monetary loss with the Toni Newman event, and 2) the cost to develop a new website.

It was agreed that a plan is needed to increase money coming to cover expenses. The best alternative would be to increase membership fees to \$60.00/year for a standard membership, and \$85.00/year, which would include advertising.

There will be no more newsletters/correspondence to written off members.

Kevin will send a list of written off members to the executive director.

The Region of Queens Municipality is advertising for grant applications. Monica will look into this. Barry will approach the Bridgewater Chamber of Commerce for suggestions on where to turn to, for other provincial grants. South Queens Chamber could also pursue grants available under the Revitalization/Economic Development umbrella.

Music Nova Scotia – Kevin Page

Kevin will meet with representatives from Music Nova Scotia and the Region of Queens Municipality on Thursday, January 12th. Updates will be available after that date.

10-20 Update- Mark

A letter was received from Mayor John Leefe commending the 10-20 Committee on a job well done.

Revitalization Committee

The first meeting was held on November 22, 2011 at Best Western in Liverpool. Monica Howard is chairing the committee. Stew Horton, Sheldon Brennan, Jill Cruikshank and John Horton (secretary) are also on the committee. The committee will be meeting every 3 weeks. There are 35 reports that will need to be reviewed, and an action plan will be prepared. The next meeting will be January 23rd, the Chamber is awaiting an invitation. Monica Howard will be attending a meeting on Wednesday, January 11th.

Home Based Business – Brian Fralic

A committee has been formed, and a meeting is scheduled to be held later in January. The photo's have been hung at South Shore Opportunities.

New Business

Dave Kimshed (a local golf-pro) approached the Chamber of Commerce about donating \$200.00 to the Queens County Hockey Association for an upcoming tournament. It was agreed that this would not be in the budget, even though it was acknowledged by Monica that it would be a good community involvement opportunity.

Barry received a call from George Mitchell requesting the Chamber of Commerce host the next General Meeting at the Museum on January 25, 2012. At the same time an announcement will be made regarding the future of the museum. Shelley will send an email to all Chamber members advising of the upcoming meeting.

Barry met Monday, January 9th with Nick at the Advance to work on an article on the historical and future timeline of the South Queens Chamber of Commerce for 2011/2012.

Plan for 2012

January – General Meeting at Queens Museum

October – Mayor and Councillor Debates

November – New Mayor election, Music Nova Scotia Week, Lunenburg Queens Business Excellence Awards (Barry would like to see the event held at Whitepoint)

Action Plan

Brian would like to bring his action plan to the next Director's meeting.

Monica would like to get businesses together at a cafe style meeting sometime this year.

Aims/objectives/priorities for 2012 will be discussed at the next Director's meeting. In the meantime Mark will email the directors his aims and objectives for the upcoming year.

An action plan will be drafted by Barry and Mark by the next meeting (tentatively scheduled for February 14th) .

Brian brought a poster which was put together by the Bridgewater Chamber of Commerce showcasing artists in the community. There will be further discussion/plans to produce one for South Queens at the next meeting. This would also fall under "Retail Revitalization".

Brian attended a meeting on January 9th with Mayor John Leefe and the Department of Tourism to discuss the 250th year anniversary of the War of 1812 in Liverpool. There is plenty of funding available for this celebration.

Meeting adjourned at 9:30.

Respectfully Submitted By: Shelley Cantafio, Executive Director
Signed By: Barry Tomalin, President