

**Board of Directors General Meeting**  
**Agenda**  
**Date: Wednesday, January 21, 2009**  
**Location: Online Support, 54 Harley Umphreys Drive, Liverpool**  
**Start Time: 7:00pm**

Henry Sewuster, Co-Chair  
Cheryl Beaton, Treasurer  
Amber Trimm, Secretary  
Sherry Oxner  
Taryn Jollimore

Elizabeth Brown  
David Noel  
Kerry Morash  
George Mitchell  
Bruce Inglis

Susan McLeod

Regrets: Mark Sapp, Co-chair

Guest: Ivan Deveau - Development Officer, LQRDA

**Welcome**

**Introduction of Guest**

**Old Business – None**

**New Business**

- 1) Director change
  - o Introduction of Cheryl Beaton, appointed as treasurer at the Executive Meeting held January 14<sup>th</sup>, 2009, replacing Marty Raymond, Treasurer, both of Raymond Yuill Chartered Accountants
- 2) Committee formation discussion
  - o Susan McLeod, Director – tourism/festivals facilitator – in the process of communicating and contacting stakeholders on behalf of the Chamber. Amber will be involved in this process.
- 3) Meet and Greet update (*please bring \$15.00 to meeting*)
  - o Seems to be interest in the community to attend so shouldn't be a problem selling all 100 tickets
  - o Posters have been delivered to main focal points in downtown area
- 4) Christmas Update – Jan 22/09 meeting
  - o Elizabeth Brown, Christmas committee member, advised of a wrap up meeting to be held January 22<sup>nd</sup>
  - o Indicated committee formation, best practices was an excellent model to build on; Downtown Christmas extras/events well received, great reviews on the ballot, the calendar, "colored" lights, caroling and more importantly from the merchants themselves
- 5) Mission/vision – recommendation
  - o The board of directors recommended article section 2 in the bylaws to become our new mission/vision with a slight rewording.
  - o *Susan McLeod moved that the mission/vision statement read as follows: "The South Queens Chamber of Commerce shall promote and improve trade and commerce, and will work to foster the economic, civic and social welfare of the district." George Mitchell seconded. **Motion carried.***
- 6) Benefits package update
  - o Benefits committee was formed – Taryn Jollimore, Elizabeth Brown, Bruce Inglis, Cheryl Beaton and Amber Trimm have all agreed to be a part of this committee with a preliminary outline before Friday, January 23, 2009. The outline will later be expanded to reflect the benefits as required by the local business community an example;
  - o The focus on local benefits has been suggested – agreed by all as important. The support from the local merchants (*downtown*) is a must to acquire the necessary benefits.
- 7) February general meeting to be cancelled due to the Meet & Greet being held the day before

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**New Business not on the agenda**

- 8) Henry Sewuster, Co-Chair – talked about the meeting with the LQRDA – the idea of the SQCC being under this umbrella was thought of to be a great idea by both Mark and Henry. Within in the bigger group ideas could be shared, together we are stronger. This allows for greater networking by all involved
- 9) 250 celebration: SQCC should show their support in some way.
  - o Ideas such as local coins, signage entering Liverpool i.e. *SQCC logo with slogan*
  - o *Kerry Morash moved that Chamber contact the Region of Queens Municipality in advance of them moving/building a new sign for a space on it – authorizing the Chamber to include a logo and a few words on the sign, that can be changed after. Elizabeth Brown seconded. **Motion carried.***
  - o This discussion led to the formation of another committee – the 250 year Anniversary Committee – George Mitchell will act as chair – once an outline of what would be required financially i.e. manpower, prices, funding, etc. Ivan Deveau, LQRDA advised that he would advise if there was any funding available for this project
- 10) Window logos – to be priced by Susan McLeod
- 11) Liberal leader S. McNeil will be guest speaker for the April meeting
- 12) Thank you letter to be drafted to local clubs (*curling, the rink, etc for hosting tournaments and aiding in the efforts to bring people to our community*)

Meeting adjourned 8:45pm.

\_\_\_\_\_ Henry Sewuster, Co Chair

\_\_\_\_\_ Amber Trimm, Secretary

\_\_\_\_\_ Date