



Council (Directors) Meeting Minutes

Tuesday, October 12, 2010

G. Cook and Son Financial Boardroom, Gorham Street, Liverpool

In Attendance: Barry Tomalin Kevin Page
Susan MacLeod Stu Horton
Monica Howard
Mark Sloan
Brian Fralic

Regrets: Pam Myles Kerry Morash Maureen Howe

Guests: Dick Henneberry, Director of Sales, QCCR FM Radio

President Barry called the meeting to order at 8 am

The minutes of the September Directors meetings were approved as amended (Kevin Page was not present at September meeting) Moved by Brian Fralic, Seconded by Mark Sloan

Items added to Agenda, time of Directors Meetings

Business arising from previous meeting:

The October meeting will be held at the Queens Association for Supported Living with a brief meeting to open, then a tour of the facility by Murray Kirkpatrick. Notices have been circulated to all Chamber members via Email and on the Website.

November Meeting Update:

Monica Howard reported on the workshop to be held on Thursday, Nov. 18 at South Shore Opportunities boardroom. Confirmation has been firmed for the Speaker from the Royal Bank. On the Bank Business point of view of marketing. Phaedra Charlton Huskins will introduce the Local theme 10 to 20 aspect to those attending. It is hoped that there will be an exchange of ideas from members on what helps their business in today's business aspects.

Shopping Local Initiatives

Mark Sloan reported on the discussions with Phaedra Charlton-Huskins regarding the 10-20 project. They will meet to discuss further plans to implement this and take it forward. Stu Horton mentioned about the homegrown rewards Loyalty program which was recognised recently in the media. There could be an opportunity to taylor a similar loyalty program in Queens. This will be included in the October Chamber newsletter.

Nova Scotia Music Week

Kevin Page reported on the recent communications with the organizers of Nova Scotia Music Week. There were concerns regarding the size of the Awards Gala Night and if Queens could accommodate it. The Queens Place facility will not have Ice Service coverage available in the beginning of the first stage of the build, which prohibits use of the facility for large numbers of concert/function attendees. There are other options such as satellite locations for this event and Kevin Page and Brian Fralic are pursuing these.

250th Discussion on Entertainment Stage, Clock etc.

Susan has obtained the files from George Mitchell. There was discussion regarding the Manager position and two potential candidates were discussed, Geno Wong and John Horton. They will both be contacted and given the files, for reference.

Executive Directors Report:

This is contained in other aspects of these minutes. No formal report was given due to time constraints. Business as usual.

New Business:

Lunenburg/Queens Excellence in Business Awards Night.

Barry Tomalin reported on the event. He and wife, Noreen as well as Executive Director Susan MacLeod, attended the awards night at the Oak Island Inn on October 4. It was a good event, well attended by supporters. Queens County nominees in the finalist category, J.M. Reynolds PharmaChoice and White Point Beach Resort did not receive the award but were well representative of Queens County and we are very honored they were in the finalist category. Next year there should be more submissions and the Chamber will make sure this happens.

Correspondence:

A letter was received from the Institute of Chartered Accountants asking for a nomination of a local accountant who has contributed to a non-profit organization and can be recognized for that contribution.

It was moved by Brian Fralic and seconded by Stu Horton that we contact Marty Raymond of Raymond Yuill Chartered Accountants to ask if he would like to be nominated. Susan MacLeod will contact Marty Raymond. Motion Carried

CAP Program

The Government of Nova Scotia CAP program is being assessed. The government is asking for comments and will be reviewing this program. The Region of Queens Municipality may provide a staff person from finance to speak to the members of the chamber to enlighten them on the program and it's affect on the taxpayer.

Website Design

The current Chamber website needs new construction. It's difficult to manage and is not professional looking. It is a generic template, inexpensive, therefore is not relevant to the Chamber image. A new design is required. It was moved by Kevin Page and seconded by Mark Sloan that we tender the process for a website designer. Motion Carried.

Hanks Snow Society Board Member Request

A letter was received from the Friends of Hank Snow Society asking for a representative from the South Queens Chamber as a board member for the Society.

Kevin Page offered and will contact them.

QCCR FM Presentation

Dick Henneberry was introduced. He spoke on the various options available for the Chamber to consider to promote the "Shop Local" initiative. He played several samples of voice vignettes that could be purchased and aired on QCCR 99.3.

These could be sponsored by members of the business community.

Dick was also invited to meet with Mark Sloan, Monica Howard and Phaedra Charlton-Huskins.

Dick circulated his QCCR FM Rate Card.

There being no further business the meeting adjourned at 9:30 am.

Respectfully submitted

Monica Howard
Secretary

Prepared by Susan MacLeod
Executive Director
Signed:

Barry Tomalin,
President