

**SOUTH QUEENS CHAMBER OF COMMERCE  
Council (Directors) Meeting Minutes  
Tuesday, July 12, 2011  
8 am  
Lanes Privateer Inn Boardroom, Liverpool NS**

**Call To Order:** President Barry Tomalin called the meeting to order at 8:06 am

**In Attendance:** Barry Tomalin ;Joanne Veinotte;Debbie Langlois ;Kevin Page;  
Monica Howard ;Brian Fralic; Shelley Cantafio;Mark Sloan;Stew Horton

**Absent:** Kerry Morash

**Guests:** None

**Additions to Agenda:** None

**Correspondence – Incoming,Outgoing:** A thank you was sent out to Abitibi Bowater for hosting the AGM on June 23<sup>rd</sup>, and Brad Pelley replied extending the invitation to host again in the future.

**General Comments:**

The Chronicle Herald seems to have more about Queens County business lately. The media situation needs to be positive in Queens County. A meeting will be set up with QCCR and The Advance, with the agenda being – “How do we work together to sell the community in a more positive light.

The Chamber will not be doing any more Chamber Chats on QCCR until issues are resolved with QCCR.

**Joanne:** Jill would like to come to the September Chamber Meeting, and get the Chamber involved in downtown revitalization. This could be a by-product of the 10-20 Project. A meeting was held regarding having Tony Newman come for small business week, which is the week of October 22-29. Mary Morrison will also be coming during the week.

**Stew:** Have Shelley contact North Queens about the \$2000 grant, is any money available for Queens County? The contact person is Peter VanDyke.

Barry introduced the new Executive Director – Shelley Cantafio.

The new website is up and running. If there are any changes or additions let Shelley know. Arina will be training Shelley over the next couple of weeks with regards to the website.

The cell phone will be answered by Shelley.

**10to20 Project:**

**Mark:** This project is reaching a tipping point. It was hoped to have a day in July to highlight this project , but that idea has been put to rest for now.

**Monica:** Frustration has set in by herself, Mark and Phaedra.

**Mark:** Just doesn't have the time to commit to this anymore.

There was great enthusiasm voiced by the high school in regards to students getting involved in the project. A meeting will be scheduled to re-visit this in September.

**Kevin:** Acknowledged all the work that has gone into this project, and he would like to see it kept on the Chamber website and Facebook.

**Barry:** It is good that Phaedra is doing a column every 3 weeks in the Advance .

The community really needs to embrace this project, if the merchants don't it is useless to continue.

**Mark:** Liverpool is not a shopping experience, this needs to be changed, but it will not be changed overnight.

**Joanne:** Lets approach the school, and get the students to get involved. Perhaps have a 10-20 day later in the year.

**Barry:** 4 new businesses have opened up in the past 90 days, he said he would hate to see the 10-20 project die.

**Stew:** Notices more and more customers wanting to do business locally. He suggested the Chamber approach businesses about having an open house. Also, perhaps each month ask a different business to say how the 10-20 project has impacted their business. A suggestion was made to contact Horace MacPherson and David Ingersoll or Don MacKenzie to get them involved.

**Monica:** will phone these businesses to ask for support.

**Deborah:** Maybe do discount cards for businesses to give to their employees to stimulate local business.

**Joanne:** Will get involved in this.

### **Home Based Business:**

Congratulations to Brian, Steven and Katie(photographers) for the excellent job done with the Home Based Business photos.

It was decided that the Chamber would have the rights to the images, but not the originals. It was decided unanimously to allow Steven and Katie to do whatever they wish with the originals. The Chamber can post the photos on Facebook and the Chamber website.

**Brian:** Does not wish to take 10 photos around each month to different locations.

**Kevin:** Will check with his landlord about hanging the pictures in the building where his business is located for a year, and let other businesses borrow them if they wish.

**Stew:** Will have Colin hang the pictures.

Brian will tell Steven and Katie about this. At the end of the summer Brian will approach other home based businesses about joining the Chamber. Brian will still chair the Home Based Business Project.

**Mark & Barry:** We need to get more board members, preferably a new business owner.

**Business Excellence Awards:**

**Barry:** There were 120 applications, Queens County businesses were well represented, there were 15 nominated. The 120 applications were narrowed down to 20. The sponsors will choose the winners.

**Music Nova Scotia:**

Brian will co-chair with Kevin. The Economic Impact Assessment has been prepared, and it will be brought in front of council on Monday, July 18 at 10:00 AM. Shelley will send out an e-mail to Chamber members and businesses in the community to advise of this. The proposal is pretty much finished, just some tweeking left to be done. There was so much talent during Privateer Days, these local musicians should be showcased during Music Nova Scotia week. Mentoring of local musicians with the Music Nova Scotia artists was mentioned. The proposal has to be submitted by Friday, July 29. A big concern will be if local businesses will be willing to showcase Music Nova Scotia in their windows. Community Services will be for the most part responsible for the volunteers. The Gala venue will have to host around 1200 people. Queens Place has committed to blocking off time for this event. This event will have a huge impact on the community.

**Treasurer's Report:** There was not a report available.

Meeting adjourned at 9:25 AM.

Respectfully Submitted By: Shelley Cantafio, Executive Director  
Signed By: Barry Tomalin, President