

**SOUTH QUEENS CHAMBER OF COMMERCE**

**Council (Directors) Meeting Minutes**

**Tuesday, March 8, 2011**

**8 am**

**G. Cook and Sons Financial Boardroom, Gorham Street, Liverpool**

**Call To Order:** Acting Chair Brian Fralic called the meeting to order at 8:04 am

**In Attendance:** Barry Tomalin – by conference call  
Susan MacLeod                      Joanne Veinotte  
Debbie Langlois                      Mark Sloan  
Kevin Page                              Monica Howard  
Stew Horton                            Brian Fralic  
Becky McKinnon                      Monica Howard

**Regrets:** Kerry Morash

**Guests:** Geno Wong

**The Minutes of the February 8, 2011 were circulated:** There were no errors or omissions.

**A motion** to approve minutes was made by Kevin Page, Seconded by Mark Sloan.

**CARRIED.**

**Addition to Agenda:** Small Business  
Social Networking  
South Shore Women in Business  
Toastmasters Group for Liverpool

**Business Arising From Minutes:**

**10to20 Project:** Mark Sloan gave an update of the 10to20 project. Promotions for the project are underway for St. Patrick Day and Easter. He stressed that the public must be kept aware of the project. Susan MacLeod informed the Executive that over \$1,700 was raised at the South Queens Chamber of Commerce sponsored Silent Auction for Queens Place.

**250<sup>th</sup> Committee:** Geno Wong was invited to the March 8<sup>th</sup>, Executive meeting to make a presentation to the Board as to his interest in managing the three stages of the proposed project which are:

- Construction of a band stand
- Town clock
- Mural restoration

He informed the Board that the design and position of a band stand is very important. It should be located in the centre circle of Privateer Park; size would depend on intended use. Funding would be sought through ACOA.

Geno Wong was thanked for his presentation and asked to depart the meeting so the Board would be able to discuss his presentation.

## 250<sup>th</sup> Committee: Board Concerns

- Why isn't the Region of Queens Municipality handling this project
- Is this the right project for the Chamber to pursue
- A meeting should be arranged with the Region of Queens Municipality to discuss the proposed projects
- What is the reaction of the Region to this project, and why isn't the Region involved as of yet
- Concern was expressed that this project would not attract new business
- Are there any more suitable projects the Chamber should be focusing on
- Is Geno Wong willing to undertake the project, find his own funding, meet with ACOA and the Region of Queens Municipality to seek a plan
- Further review of the proposed projects is needed to determine if we proceed further
- Contact must be made with the Region to see if plans are in the works by Economic Development in proceeding with any or all of the proposed projects
- Concerns were voiced as to whether Geno Wong is the right person to manage the project, find required funding and meet with the Region and ACOA

**It was moved** by Mark Sloan, Seconded by Kevin Page that we approach the Region of Queens Municipality Economic Development Director, Jill Cruikshank, asking for her to make a presentation on the current status of the Region's Economic Development Strategy and where can the Chamber of Commerce engage itself with that plan? **MOTION CARRIED**

**QCCR On Air:** The Board of Directors discussed the QCCR proposal of a 15-20 minute on air show for the cost of \$37.50 plus HST. It was determined that instead of 4 monthly shows the Chamber would proceed with one show per month for the period of 12 months. It was also determined that the Chamber would seek a more suitable day and time for airing of the show than was originally offered by OCCR.

**It was moved** by Kevin Page and Seconded by Mark Sloan that the Chamber accept the offer of \$37.50 plus HST for a 15-20 minute on air radio show. **Motion Carried**

## New Business:

**Home Based Business Committee:** A committee should be formed to look at recruiting the widely expanding Home Based Businesses in the Region. Contact could be made with ads in local papers, website and devoting one or more of our talk shows to this particular subject. It was suggested that Stephen Cooper, a local Home Based Business person, be approached to spearhead the project.

**Outstanding Memberships:** There are currently 26 businesses that have not renewed their membership for the current year. It was determined that the Board would have to look at ways of stressing the advantages of being a Chamber Member and contact would have to be made with the various business to regain their membership. It was determined that calls should be made directly to the businesses to re-establish membership.

**Meeting Schedule:** Various businesses are willing to host South Queens Chamber of Commerce membership meetings. The next membership meeting will be hosted by Abitibi Bowater in May. QCCR and Queens Manor also expressed interest and will be scheduled for a later date.

**Planning Strategy Committee Meeting:** It was determined that a Planning Strategy meeting will be held Tuesday, March 29<sup>th</sup>, 2011, Lanes Privateer Inn at 5 pm. Monica Howard will structure the meeting and act as Chair. The meetings' structure will be Work-Eat-Work.

**Spring into Business Conference:** A full conference for Business and Professional Women will be held at Days Inn in Bridgewater on Wednesday, March 30<sup>th</sup>, 2011. The Chamber membership will be notified of details by email.

**Business Excellence Awards:** Nominations, by Chamber Members, of our local businesses is being sought. This matter will be further discussed at the Planning Strategy Committee Meeting on March 29<sup>th</sup>.

**Toastmasters:** Brian Fralic said he was unable to make contact with Krista Harding to discuss requirements. He will try to arrange a meeting to get more details of the project before the scheduled Planning Strategy Committee Meeting.

**Social Networking:** Arina Wenkelman spoke with Mark Sloan concerning her development of a Virtual Networking Program. It would be a marketing support group that would assist businesses and individuals with various aspects of social networking.

**Employer Advisor, Nova Scotia:** Joanne Veinotte will arrange to have Mary Morris, Director/Employer Advisor make a presentation to the Chamber. Mary will be asked to speak on WCB, OHS, Labour Standards and Human Rights. Details will follow once Joanne has secured a date for the meeting.

Due to time restraints by Executive Members the Meeting was adjourned at 9:30 am.

Respectfully submitted:

Monica Howard, Secretary

Signed By: Barry Tomalin, President

Prepared by: Becky McKinnon, Acting Executive Director.

