

SOUTH QUEENS CHAMBER OF COMMERCE

Council (Directors) Meeting Minutes

Tuesday, February 8, 2011

8 am

G. Cook and Sons Financial Boardroom, Gorham Street, Liverpool

Call To Order: Acting Chair Susan MacLeod called the meeting to order at 8:07 am

In Attendance: Barry Tomalin – by conference call
Susan MacLeod Joanne Veinotte
Debbie Langlois Jonathan Lloyoll
Mark Sloan Kevin Page
Stew Horton

Regrets: Brian Fralic Kerry Morash

Guests: Cheryl Beaton Becky McKinnon

The Minutes of the January 11, 2011 were circulated: There were no errors or omissions.

A motion to approve minutes was made by Joanne Veinotte, Seconded by Mark Sloan.

CARRIED.

Addition to Agenda: Request for Board Approval to remit payment to Trask Insurance in the amount of \$550.00 for the 2011 year. Motion to approve was made by Kevin Page, Seconded by Debbie Langlois. CARRIED

Business Arising From Minutes:

10to20 Project: Mark Sloan gave an update of the 10to20 project. Promotions for the project are underway for Valentine Day, St. Patrick Day and Easter. Mark was disappointed that the Chamber sponsored Silent Auction for the Queens Place Gala Fundraiser was not mentioned in the advertising flyers and radio ads.

Music Nova Scotia Update: Kevin Page gave an update on the 2011 Music Nova Scotia Week. Unfortunately, the 2011 event will not be held in Liverpool. A new campaign to bring the event to Liverpool in 2012 will be headed by Kevin with help from Brian Fralic if he accepts the challenge once again. It was suggested that a letter of thanks be sent to All Stakeholders of this project. The motion to proceed with preparing a letter was moved by Kevin Page and Seconded by Mark Sloan. Kevin graciously volunteered to draft a letter of thanks within a week for approval.

Membership Packages: Brian Fralic was not available for this Directors' Meeting so there was no report given.

QCCR On Air: Further discussions for a Saturday Morning ½ hour on air show still receives full support of the Chamber Board. It was suggested that Kevin Page, Susan MacLeod and Barry Tomalin would participate in the Live show.

- Format Suggestions - 4 shows per month
- Focus on businesses that are members
- First 4 shows could possibly focus on
 - 10to20 project
 - Benefits of the Chamber, with a new Segment each week

Kevin, Susan and Barry will hold a meeting the week of February 14th to discuss programming format.

QCCR has requested a fee of \$37.50 per week for Airtime. Stew Horton and Mark Sloan raised concerns with this fee stating they thought the costs were rather high. It was suggested by Stew Horton that we negotiate before moving forward. He suggested that instead of a weekly fee of \$37.50 for airtime that a donation in the amount of \$500 for 12 months/52 shows is offered to QCCR.

A motion to proceed with the \$500 offer was made by Stew Horton and seconded by Mark Sloan. Motion CARRIED Unanimously.

February Workshop: Mark Sloan reported that plans are in place for the 1½ hr. Media Presentation. Donna Hatt and Nick Moase will be guest speakers on the subject. Following their presentations there will be breakout groups to discuss the Media topics. The Workshop will be held at South Shore Opportunities from 7:00 – 8:30 pm Wednesday, February 16th. Everyone Welcome and Bring a Friend.

CAP Update: Susan MacLeod reported an update on the CAP program of information she received from Jennifer Keating from the Region of Queens Municipality. To date the CAP Review Report is not available. Susan will keep on top of any future updates from the Municipality.

Executive Director's Report: Susan MacLeod gave her report on the items handled the previous month. She highlighted a session she attended on Immigration Entrepreneur Financing hosted by the Co-Op Council of Nova Scotia. Barry Tomalin asked if Susan would be able to secure further information on the criteria of the program.

Treasurer's Report: Cheryl Beaton gave a verbal presentation on the Financial Report dated April 1 2011 to February 8, 2011.

Revenue	\$8,062.87
Less: Expenses	<u>5,767.25</u>
Net income	<u>\$2,295.62</u>

Brief Comments by Cheryl

- Memberships unpaid – 62%
- Cautioned that the 2011 budget figures must be adhered to

Budget Figures for the 2011/12 year will be determined by a Committee consisting of Cheryl Beaton, Kevin Page, Barry Tomalin, Susan MacLeod and Becky McKinnon. A meeting will be announced for this purpose.

Kevin Page made a motion to accept the Treasurer's Report as presented and Stew Horton seconded. CARRIED.

Correspondence/incoming/outgoing:

- Letter received from National Resources- Hon. Charlie Parker acknowledging receipt of the Chamber letter regarding New Forestry Regulations. A copy of the Minister's letter will be forwarded to Robin Anthony of Abitibi/Bowater and Freemans Lumber.
- Newsletter received from TD Merchant Services concerning Visa Rates. A link will be placed on the Website to reference the Newsletter.

Committees:

Christmas Committee: Possibly start in May to plan for the 2011 Christmas Season

Business Excellence Awards:

- Nomination process in now underway.
- Members encouraged to make local business nominations
- Target for each member of the Board to submit names of 6 qualifying businesses
- Submissions are made online

Hank Snow: Plans are underway to move the festival back to Queens in 2012. Chamber will promote the festival when announcements are made of the festivals return.

Tourism Committee: No reports available, the committee is inactive since the resignation of the Senior Chair – Donna Hatt. A discussion was held by the Chamber Board to determine if there was any benefit to proceed with this Committee. Joanne Veinotte will contact Donna Hatt to see if there is a benefit for the chamber to Proceed.

New Business:

Executive Director's Position: A closed session was held by the Chamber Executive to discuss the proposal of Becky McKinnon to take over the roll as Executive Director of the South Queens Chamber of Commerce.

It was Moved by Mark Sloan and seconded by Stew Horton that Becky McKinnon be accepted as Executive Director for the Chamber. MOTION CARRIED

A concern was brought forward by Becky McKinnon that the Title of Executive Director may no longer be appropriate for this Position. It was determined that the Executive would review the title and come back with some appropriate titles to better describe the position. The matter would be discussed at a future meeting.

Student/Retired Business Persons Membership: Stew Horton raised the question of acceptance of Students and Retired Business persons as members of the South Queens Chamber of Commerce. Everyone felt this would be a step in the right direction. It was suggested that this matter be discussed within the scope of the Planning Strategy. The next Executive Meeting will be devoted to the Planning Strategy of the South Queens Chamber of Commerce.

Due to time restraints by Executive Members the Meeting was adjourned at 9:35 am.

Respectfully submitted:

Monica Howard
Secretary

Signed By:
Barry Tomalin, President

Prepared by: Becky McKinnon, Acting Executive Director.