



South Queens Chamber of Commerce

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Website: <http://www.southqueenschamber.com>

SOUTH QUEENS CHAMBER OF COMMERCE Council (Directors) Meeting Minutes Tuesday, August 9, 2011 @ 8 am Boardroom of G. Cook & Son Financial Gorham Street, Liverpool NS

Call To Order: President Barry Tomalin called the meeting to order at 8:04 am

In Attendance: Barry Tomalin ;Deborah Langlois ;Kevin Page;
Monica Howard ; Shelley Cantafio;Mark Sloan;Stew Horton;

Absent: Kerry Morash, Brian Fralic, Joanne Veinotte

Guests: Vicki Conrad, Local MLA

Barry: Welcome to Vicki Conrad for attending our meeting.

Kevin Page motioned that the Director's Meetings Minutes for May 17 and July 12 be approved, seconded by Monica Howard. All were in favor.

Additions to Agenda:

Mark requested to add an update on the 10-20 project to the agenda.

Correspondence – Incoming,Outgoing:

An email was sent to Peter VanDyke concerning the \$2000.00 grant received by North Queens. He responded asking that Shelley give him a ring to discuss soon.

Music Nova Scotia:

The Music Nova Scotia bid was delivered by Kevin in person on July 28 to Halifax.

The Bid Proposal was presented to the Region of Queens Municipality on July 18, and they have committed \$12,000/per year for 2012, 2013, and 2014. As well, \$20,000 of "In-Kind Donations" were received from White Point and CKBW.

The announcement will be made in November as to who will host the Music Nova Scotia bid.

All present commented on a job well done by everyone involved in the preparation of the bid proposal, in particular Kevin Page, Dave Klein, and Gregg Tutty who graciously donated their time.

The total cost to the Chamber was only \$117.00.

Kevin will send Vicki a copy of the bid proposal.

Stew: We should send a note to the Municipality to officially thank them for the \$12,000/year commitment

Kevin: Suspects we will get at least 1 year, hopefully 3 years, a precedent has been set by Yarmouth. We are a little shy on one venue. If anyone knows of an empty warehouse for example that could be converted to a bar, about 4000 sq. ft. please let me know.

Stew: I would happily donate the use of my warehouse, but it is only about 2500 sq. ft.

Mark: You could use my workplace as well.

New Business:

Mary Morris and Toni Newman Workshops:

Monica: Mary Morris's (no charge) workshop will be October 19th. Toni Newman's workshop will be October 13. The cost of her workshop is \$6000.00. Unofficially The Department of Tourism would pay 80% (\$4800), and The Chamber would pay 20% (\$1200), which the Chamber could recoup through ticket sales. If the Department of Tourism doesn't contribute 80%, the Chamber does not have to commit to the 20%.

There was discussion on whether the area should include outlying areas – Bridgewater, Shelburne, Lunenburg, etc. It was decided that business in all areas could participate in the workshop, and that it would be held at the White Point Resort.

Stew: Is her message applicable to Home Based Businesses.

Monica: Yes it is.

Monica: I think the workshop should include everyone including Home Based Businesses.

We do need a commitment today for the 20% from the Chamber of Commerce.

Stew: I move to guarantee the 20%. Seconded by Deborah.

A letter was issued to Monica from the Chamber guaranteeing the 20% commitment.

Retail Revitalization Meeting:

Barry: The "Retail Revitalization" meeting will be September 19th at 8 am at the Bridgewater Best Western. Jill Cruickshank has informed us that the meeting will include all businesses on both sides of the bridge, not just downtown businesses.

Vicki: What about including Home Based Businesses? Queens County livelihood is so influenced by people in outside communities. I think it is great that there is new energy and new faces coming to the Chamber Board of Directors.

It was agreed that Home Based Businesses be included.

10-20 Project:

Mark: Thank you to Stew for writing the article in the Advance. Could we have an article written from a service provider's perspective next.

Deborah: I will write an article.

Mark: I have talked to the high school about getting involved with some courses in September: Grade 12 Economics, and Community Living. The high school students get it: "If we shop locally, we get more locally."

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We are fighting apathy. With the attitude of “Why should I shop locally, I am just making him rich” prevalent, it is very hard to make progress.

Vicki: Is there a role for me in this. I looked at your website, it’s great, very informative and helpful. I can promote on my website. I could put up a link for the Chamber on my facebook page.

Meeting adjourned at 9:25.

Respectfully Submitted By: Shelley Cantafio, Executive Director
Signed By: Barry Tomalin, President